



DYNAMIC LANDSCAPES

authentic student voices

DYNAMIC LANDSCAPES CONFERENCE
Presented by VITA-Learn and VSLA
Champlain College | Burlington, VT | May 21-22, 2018

Join us as a Sponsor or Exhibitor!

On behalf of VITA-Learn and the Vermont School Library Association, we invite you to participate as an exhibitor or sponsor at the 2018 Dynamic Landscapes Conference. This year's theme will be *Authentic Student Voices*. Please join us at Champlain College in Burlington, Vermont, May 21-22, 2018.

WHO YOU'LL SEE THERE

Dynamic Landscapes will bring together more than 450 K-12 educators from across the state of Vermont. Attendees include classroom teachers, librarians, and tech integration specialists – these are the people who use your products and services! They are the influencers, representing their schools and districts. We are also expecting 100 students on Monday, May 21.

WHY EXHIBIT OR SPONSOR

Dynamic Landscapes offers you the opportunity to make face-to-face **CONNECTIONS**. You'll have **ACCESS** to people who need your products and services. The **EXPOSURE** will reinforce your brand awareness and maximize visibility in the education field.

HIGHLIGHTS

Highlights of the event include two days of thought-provoking sessions, hands on workshops, presentations by students, one student keynote address and one professional keynote address, a networking BBQ, the innovation lounge and maker space, and more!

Please review the enclosed information and sign up today to support the Dynamic Landscapes Conference!



Visit dynamiclandscapes.vita-learn.org for program details and to sign up as an Exhibitor or Sponsor!

SPONSOR & EXHIBITOR ENTITLEMENT GRID

Sponsors will receive special recognition through a variety of channels as described below.

ENTITLEMENT	GOLD \$5,000	SILVER \$3,500	BRONZE \$2,000	OPENING SESSION \$1,000	BREAKFAST/ REFRESHMENT BREAK \$750	EXHIBITOR \$500/\$600 /\$700
Verbal Recognition at Opening Session	Yes, Plus Opportunity to Share 2 Minute Video with Group	Yes	Yes	Yes	N/A	N/A
Exhibit Space <i>Space is limited!</i>	Two Full Booth Spaces	Two Full Booth Spaces	One Full Booth Space	N/A	N/A	Table Top in Lobby \$500; Table Top in Exhibit Hall \$600; or Full Booth in Ex. Hall \$700
Session Presentation Timeslot <i>Space is limited!</i>	Three Timeslots	Two Timeslots	One Timeslot	N/A	N/A	+ \$400 per Timeslot
Conference Registrations (includes meals)	5	4	2	1	1	1
Online Recognition	Company Logo, Link and Description on Website.* Mention on Social Sites	Company Logo, Link and Description on Website.* Mention on Social Sites	Company Logo on Website	Company Logo on Website	Name Listed on Website	Name Listed on Website
Signage and Conference Branding	Company Logo	Company Logo	Company Logo	Company Logo on signage at session	Company Logo on signage at break	
Final Program	Company Logo, enhanced directory listing with description	Company Logo, enhanced directory listing with description	Company logo and directory listing with description	Company Name and directory listing	Company Name and directory listing	Company Name and directory listing
Final Program Ad	Full Page Ad	Half Page Ad	Additional Fee	Additional Fee	Additional Fee	Additional Fee
Attendee Email Addresses (Post Conference)	Yes	Yes	Yes	N/A	N/A	N/A
Door Prize Drawing & Elevator Pitch**	Yes	Yes	Yes	N/A	N/A	Yes
Bag Insert (if we have a bag sponsor)	Yes	Yes	N/A	N/A	N/A	N/A

*Website listing will be up within 1 week of your registration being received, until promotion of 2019 Dynamic Landscapes conference begins.

**You are responsible for providing the door prize. Minimum value is 10% of your exhibit space or sponsorship.

Additional Sponsorship Opportunities

Conference Lanyard - \$1,000 (plus the cost of the lanyards)

Recognition will include: logo on conference lanyard, company listing in the final program, 1 complimentary conference registration.

Bag Sponsor - \$1,000 (plus the cost of the bags)

Recognition will include: company listing in the final program, 1 complimentary conference registration, plus your logo on the sponsored item.

Youth Sponsor - \$1,000 (plus the cost of the promotional item)

One promotional item (of your choice) will be given to each student who checks in at the registration desk. Recognition will include: company listing in the final program, 1 complimentary conference registration, opportunity to address youth participants during the student opening session, plus your logo on the sponsored item. Roughly 100 kids are expected on Monday, May 21.

Exhibit Space

All exhibit space will be assigned on a first paid, first served basis, with preference given to sponsors. We will do our best to place competitors in different areas of the exhibit hall, but will not guarantee booth placements. All exhibit booths will be set up in a central location within the meeting space. Power at your booth and internet access are included with your registration

Full Exhibit Booth in Main Exhibit Hall: \$700.00

A full exhibit booth includes 6' deep x 8' wide booth with an 8' skirted table and chair. Location of booth is in the main exhibit hall, against a wall.

Table Top Display in Main Exhibit Hall: \$600.00

A table top display will include an 8' skirted table and chair. Display materials are required to fit on top of the table. No hanging banners or materials will be allowed on the floor around the table. Location of the table will be in the main exhibit hall, with another exhibitor behind you (not against a wall).

Table Top Display in Lobby Outside of Exhibit Hall: \$500.00

A table top display will include an 8' skirted table and chair. Display materials are required to fit on top of the table. No hanging banners or materials will be allowed on the floor around the table. Location of the table will be in the lobby outside of the main exhibit hall, against a wall.

Set-Up	Sunday, May 20 th : 4:00 PM – 6:00 PM Monday, May 21 st : 6:00 AM – 7:00 AM
Exhibit Hours	Monday, May 21 st : 7:00 AM – 5:00 PM Tuesday, May 22 nd : 7:00 AM – 2:00 PM
Tear-Down	Tuesday, May 22 nd : 2:00 PM

Best Booth Award: Conference attendees will vote and one exhibitor will be awarded the Best Booth Award! The winner will receive a \$300 credit toward a sponsorship or exhibit booth at the 2019 Dynamic Landscapes Conference.

Door Prizes: Vendors will have the opportunity to give a brief elevator pitch to attendees, then draw a door prize winner from a box. You have the option to purchase the door prize on your own, or pay the suggested value to Vita-Learn and we'll pick up a prize for you to present. The suggested prize value is at least 10% of your total sponsorship or exhibitor fee. Prizes will be awarded continuously throughout both days of the Conference. Vita-Learn will organize the raffle. *Note: if you are doing your own raffle at your booth, you are responsible for getting the item to the winner in your own time; we will not announce the winner. It is expected that you will still participate in our door prize drawings.*

Additional Information

Additional Attendee Registrations: \$25.00 per person, per day is required for every additional attendee (above what's included in booth fee or sponsorship level). This fee includes breakfast, lunch and coffee all day for the day they pay to attend.

Want more exposure? Ad space is available in the Conference Final Program. All ads are black and white.

Full Page \$400.00 (8"w x 10.5"h);

Half Page \$250.00 (8"w x 5"h);

Quarter Page \$150 (4"w x 5"h)

Shipping: All exhibitors and sponsors are responsible for paying for their shipping expenses to and from the Conference.

Online Registration

Registration is online only, and first-come, first-serve. Space will sell out! If you would like to participate as an exhibitor or sponsor at the 2018 Dynamic Landscapes Conference, visit dynamiclandscapes.vita-learn.org to register. Please carefully review the entitlements of sponsorship to make sure the level you register for meets your needs. For additional event information, visit www.vita-learn.org. *See you there!*

Questions? Call (802) 865-5202, or send email to elise@delaneymeetingevent.com